

RIDDLE CONTENT FOR PRINT AND ONLINE MEDIA



Brain Teasers, Riddles, Puzzles! Our brain just cannot get enough of them. Why is this so? The explanation is called dopamine. Dopamine is the key element of our reward system in the brain, which creates positive emotions.

Especially puzzles and brain teasers make our brain work in a very interesting way. Our neural networks are constantly connecting in an infinite number of ways to come up with a solution.



ABOUT THE RÄTSEL AGENTUR

Since more than 20 years we offer the production and preparation of puzzle content. Our puzzles, quizzes and brain teaser contents are used in various media. Whether weekly magazine, customer magazine, employee magazine, daily newspaper, news portal or app: our content increases the interaction with the carrier medium and strengthens the bond with the reader. Would you like to know what benefits this can have for your business model or your customers

WHY THE RÄTSEL AGENTUR

- ✓ Online and offline puzzles from one source
- ✓ More than 20 years of puzzle content experience
- ✓ Original Swiss vocabulary
- ✓ Multilingualism
- ✓ Pioneer of responsive online puzzles
- ✓ Easy integration into digital applications (Iframe/Web component)
- ✓ Personalised advertising Material

CONTENT SOLUTIONS FOR AGENCIES AND PUBLISHERS



FOR MEDIA HOUSES

CONSULTATION

You are publishing a print product or a website and want to increase the reader engagement with entertainment content? Or are you looking for new forms of monetization for your web traffic or print readership? We are happy to advise you on suitable options or games that would suit your readership.

ADVERTISING MATERIAL

Ready for a puzzle adventure that provides unforgettable moments? Then our personalised puzzle books are the ideal gift for your customers and employees or for anniversaries, weddings or other festive occasions. We will turn your personalised puzzle into a lasting memory! The individual booklets can even be personalised with the name of the person receiving the gift.

BRANDED CONTENT

By integrating our games as „branded content“, you have the opportunity to temporarily customize the entire game section for a brand or a company. As part of a campaign, in addition to the visual elements, the questions and answers can be tailored to suit the brand or company. We are happy to show you the possibilities and the marketing potential.

FOR AGENCIES

25% HIGHER RETURN RATE

Gamification and exciting puzzles are the key to a high return rate in digital media. We create playful content that enhances interaction and customer retention across all types of media.

EASY INTEGRATION

With our customisable puzzle and game content we offer digital content that can be easily integrated via a simple interface. Your online puzzles will be automatically updated or delivered according to your specifications.

WE LOVE INDIVIDUAL SOLUTIONS

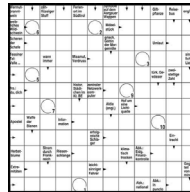
Let us inspire you in a consultation. We would be pleased to show you, based on various case studies, how you can use the theme of riddling games for your own customer projects.

OUR PRODUCT CATEGORIES AT A GLANCE



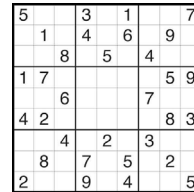
We have a total of 40 different puzzles, quizzes and game products distributed across 9 product categories. All content can be customized according to your needs. Digital and online riddles are 100% responsive.

CROSSWORD
ANALOGUE AND
DIGITAL (RESPONSIVE)



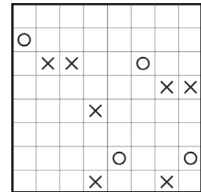
Crosswords,
Paroli, etc.

SUDOKU
ANALOGUE AND
DIGITAL (RESPONSIVE)



Freeform, Classic, Multi,
Pearls, etc.

LOGIC PUZZLE
ANALOGUE AND
DIGITAL (RESPONSIVE)



Bimaru, Binotto, Hashi,
Mosaic, etc.

AUTHOR RIDDLE
ANALOGUE



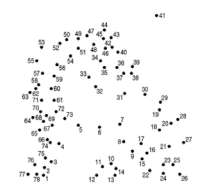
Logical, Snake Riddles,
Lateral Thinker Puzzles

PICTURE PUZZLE
ANALOGUE



Picture Puzzles, Quo Vadis,
Labyrinth

CHILDREN RIDDLE
ANALOGUE



Kids Crosswords,
Point to point, etc.

WORD RIDDLE
ANALOGUE AND
DIGITAL (RESPONSIVE)



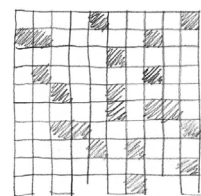
Anagram, Lettersalad,
Charades

QUIZ
ANALOGUE AND
DIGITAL (RESPONSIVE)



Various Quiz Puzzles

CUSTOM RIDDLE
ANALOGUE



Crosswords, Sudoku,
Binotto, etc.

WANT TO KNOW MORE? WE ARE HAPPY TO HELP:

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